



# 10<sup>th</sup> Anniversary Partnership Opportunities

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Wednesday 26 November 2025  
ICC Wales, Newport

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## Let's Celebrate a Decade of Tech Innovation in Wales!

2025 marks 10 years of celebrating Wales' game-changing tech scene!

Join us as a valued partner as we make this year's Wales Technology Awards bigger and bolder than ever before.

This is your chance to get your brand in front of the decision makers and visionaries of Wales' thriving tech ecosystem. Whether you're a business looking to connect with a fast-growing sector, a supporter of innovation, or a brand seeking to engage with the next generation of tech leaders, we have the right partnership opportunity for you.

### Packages

As a Wales Technology Awards 2025 partner, your organisation will take centre stage, reaching:

- 400+ top tech founders, decision makers and key stakeholders in the ecosystem.
- Thousands more reached across Wales, the UK, and beyond through social media and press coverage.

Tailored partnership packages that put your brand in the spotlight - before, during, and after the event.

Oh, and did we mention? This year's awards are the grand finale of Wales Tech Week 2025 taking place at the same venue, ICC Wales, from Nov 24-26. That means even more buzz, more exposure, and more opportunities to connect with the best in the business.

Let's make this milestone event unforgettable - let's put your brand at the heart of the celebration!

## What's available

- ✦ Headline Partner - £25,000+VAT
- ✦ Entertainment Partner- £7,500+VAT
- ✦ Welcome Reception Partner - £4,000+VAT
- ✦ After Show Party Partner- £4,000+VAT
- ✦ Table Partner - £4,000+VAT
- ✦ Social Media Wall Partner - £3,000+VAT
- ✦ Photo Booth Partner - £3,000+VAT
- ✦ Guest Photography Partner - £3,000+VAT
- ✦ Chocolate Table Gift Partner - £2,000+VAT
- ✦ Welsh Cake Table Gift Partner- £2,000+VAT
- ✦ Supporting Partner- £2,000+VAT
- ✦ Programme Partner- £1,000+VAT

## Headline Partner

£25,000 + VAT

The ultimate tech cheerleader – give your full backing to the brightest and best in Wales at the Wales Technology Awards and Wales Tech Week. Our signature package combines headline benefits at the Wales Technology Awards with opportunities to make your mark at Wales Tech Week.

### Wales Technology Awards opportunities:

- ✦ Enjoy the evening with a complimentary table for **ten** in a prime location **plus two** top table places with the keynote speaker.
- ✦ The opportunity to introduce our distinguished keynote speaker.
- ✦ Prime exhibition space to showcase your products and services in the **welcome reception**.
- ✦ Headline branding on all event marketing materials, including event website, social media, mailshots, and app. Prominent mentions in event-related press releases.
- ✦ Exclusive "Talking Heads" post on our event's social media platforms.
- ✦ Logo and coverage in the digital awards programme to include company description.
- ✦ Branding prominently displayed on screens throughout the awards presentation and photographs with keynote speaker, partners and winners on the night.

### Wales Tech Week:

- ✦ **One** seat at the Wales Tech Week 2025 VIP Dinner.
- ✦ **Two** seats at any Wales Tech Week 2025 evening reception.
- ✦ **Two** seats at Celebrating Welsh Women in Tech Lunch at Wales Tech Week.
- ✦ **One** expert panel seat at Wales Tech Week.

## Entertainment Partner

£7,000 + VAT

Be the brand behind the beats, the laughs, and the evening's 'wow' moments!

### Benefits:

- ✦ Enjoy the evening with a complimentary table for **ten** in a prime location.
- ✦ Introduction of evening entertainment.
- ✦ Feature on all event marketing materials, including event website, social media, mailshots, PR and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Feature on a branded page in the digital awards programme to include company description (max 40 words).
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.
- ✦ Photograph of key company representative with all partners and keynote speaker.



## Welcome Reception Partner

### £4,000 + VAT

Rolling out the red carpet (metaphorically) to get an early opportunity to make a good first impression!

#### Benefits:

- ✦ Enjoy the evening with complimentary seats for **six** guests.
- ✦ Opportunity to secure **four** additional event tickets at an exclusive discounted rate of £215.
- ✦ Prime exhibition stand space and the unique opportunity to showcase your products and services in the **welcome reception**.
- ✦ Feature on all event marketing materials, including event website, social media, mailshots and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Feature on a branded page in the digital awards programme to include company description (max 30 words).
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.

## After Show Party Partner

### £4,000 + VAT

Be the brand that keeps the conversations flowing!

#### Benefits:

- ✦ Enjoy the evening with complimentary seats for **six** guests.
- ✦ Opportunity to secure **four** additional event tickets at an exclusive discounted rate of £215.
- ✦ Prime exhibition stand space and the unique opportunity to showcase your products and services in the **after show party**.
- ✦ Feature on all event marketing materials, including event website, social media, mailshots and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Feature on a branded page in the digital awards programme to include company description (max 30 words).
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.

## Table Partner

### £4,000 + VAT

Your brand, front and centre on every table!

#### Benefits:

- ✦ Enjoy the evening with complimentary seats for **six** guests.
- ✦ Opportunity to secure **four** additional event tickets at an exclusive discounted rate of £215.
- ✦ Logo included on printed table numbers and **branded wine bottle collars**.
- ✦ Feature on all event marketing materials, including event website, social media, mailshots and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Feature on a branded page in the digital awards programme to include company description (max 30 words).
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.



## Social Media Wall Partner

### £3,000 + VAT

Making sure every selfie, hashtag, and humble brag gets its moment to shine!

#### Benefits:

- ✦ Enjoy the evening with complimentary seats for **five** guests.
- ✦ Opportunity to secure **five** additional event tickets at an exclusive discounted rate of £215.
- ✦ Branding on-screen while the **social media wall** is live during breaks and post-entertainment.
- ✦ Feature on all event marketing materials, including event website, social media, mailshots and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Feature on a branded page in the digital awards programme to include company description (max 20 words).
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.

## Photo Booth Partner

### £3,000 + VAT

Capture the fun – as photo booth partner you’ll see your logo shine in every candid snapshot!

#### Benefits:

- ✦ Enjoy the evening with complimentary seats for **five** guests.
- ✦ Opportunity to secure **five** additional event tickets at an exclusive discounted rate of £215.
- ✦ Branding on the **photo booth** located in the after show party.
- ✦ Branding on the **prints**.
- ✦ Feature on all event marketing materials, including event website, social media, mailshots and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Feature on a branded page in the digital awards programme to include company description (max 20 words).
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.

## Guest Photography Partner

### £3,000 + VAT

Capture the fun – as photo booth partner you'll see your logo shine in every candid snapshot!

#### Benefits:

- ✦ Enjoy the evening with complimentary seats for **five** guests.
- ✦ Opportunity to secure **five** additional event tickets at an exclusive discounted rate of £215.
- ✦ Prime exhibition stand space next to the **pop-up photo studio** in the Welcome Reception.
- ✦ Branding on the **green screen background**.
- ✦ Feature on all event marketing materials, including event website, social media, mailshots and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Feature on a branded page in the digital awards programme to include company description (max 20 words).
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.



## Supporting Partner

### £2,000 + VAT

Play your part and support the dreamers, the makers, and the doers – helping Wales' tech talent take center stage!

#### Benefits:

- ✦ Enjoy the evening with complimentary seats for **four** guests.
- ✦ Feature on key event marketing materials, including event website, social media, mailshots, PR and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Logo in the digital awards programme.
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.



## Programme Partner

£1,000 + VAT

Feature your brand on the roadmap to the night – because every great event needs a guide!

### Benefits:

- ✦ Enjoy the evening with complimentary seats for **two** guests.
- ✦ Feature on key event marketing materials, including event website, social media, mailshots, PR and app.
- ✦ Dedicated profile with a unique URL link on the event website.
- ✦ Logo in the digital awards programme.
- ✦ Prominently displayed on the AV screens throughout the event during the awards presentation.

	BENEFITS																	
PARTNERSHIP PACKAGE	Top table places	Included guest tickets	Discounted tickets	WTW VIP Dinner Seats	WTW evening reception seats	Welsh Women in Tech seats	WTW expert panel place	Keynote introduction	Introduction of entertainment	Banner stand space	Branding on tables	Comprehensive brand exposure	Website profile	Press recognition	Exclusive social media spotlight	Coverage in digital programme	AV screen branding	Photo opportunity
Headline	2	10		1	2	2	1	★		★		★	★	★	★	★	★	★
Entertainment		10							★			★	★	★		★	★	★
Welcome Reception		6	4							★		★	★			★	★	
After Show Party		6	4							★		★	★			★	★	
Table		6	4									★	★			★	★	
Social Media Wall		5	5									★	★		★	★	★	
Photo Booth		5	5							★		★	★			★	★	
Guest Photography		5	5							★		★	★			★	★	
Table Gift (Chocolates)		4									★	★	★			★	★	
Table Gift (Welsh Cakes)		4									★	★	★			★	★	
Supporting		4										★	★			★	★	
Programme		2										★	★			★	★	





## How to get involved

If you would like to support the Wales Technology Awards 2025, simply fill out our [Partnership Interest Form](#) to get started.

If you have any questions, require additional information, or would like to discuss specific details, please feel free to [get in touch with us](#).

**Thank you for considering a partnership with the Wales Technology Awards 2025.  
We look forward to hearing from you and welcoming you as a valued partner.**